

# Chen Yanchen/ 陈彦辰

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## Post-secondary Education

### Nanyang Technological University

11/2014- 01/2026

- Degree: Master of Science in Managerial Economics; GPA 4.7/5.0

### Xiamen University

09/2017- 06/2021

- Degree: Bachelor of Economics in Taxation; GPA 3.55/4.0 (8/35);
- Awards: Second-class Scholarship for Academic Excellence & Culture and Sports Excellence, 2018; Second-class Scholarship for Academic Excellence & Voluntary Service, 2019; First-class Scholarship for Academic Excellence & Social Work, Merit Student, 2020; Scholarship for Academic Excellence & Academic Innovation, 2021.

## Academic Research

### Public Finance Research (ISSN:1003-2878, CN:11-1077/F)

02/2021 - 09/2021

*The Impact of Fiscal and Tax Policies on SME Living Conditions during COVID-19*

CAI Weixian, LV Hanping, SHEN Xiaoyuan, CHEN Yanchen

- Published original research in a leading domestic journal. Conducted empirical analysis using ESIEC data, applying fixed-effects models, propensity score matching, and instrumental variables. Evaluated policy impacts on SMEs and proposed evidence-based adjustments.

### Development of Preschool Education in Counties and Townships

05/2018 - 09/2018

Case Study of Luxi County, Jiangxi Province

- Conducted qualitative research through field investigation, interviews, and questionnaires. Analyzed regional preschool education status against national policies and provided strategic development recommendations.

## Professional Experiences

### Industry Researcher Intern, Agriculture Group, SDIC Securities Co.,Ltd.

09/2024-12/2024

- Assisted Industry Researcher to collect detailed data, and make manuscripts, etc;
- Updated daily and weekly reports of agricultural products and pigs;
- Documented industry meetings and analyzed pig cycle dynamics in breeding sectors;
- Collaborated on research reports, synthesizing annual reports into structured analyses (e.g., Danish Crown Company report).

### Product Operations Specialist, Digital Finance Division, China CITIC Bank (Fuzhou)

07/2021-03/2022

- Designed and executed three integrated marketing campaigns under HQ guidelines, tracking KPIs for data-driven optimization;
- Coordinated efforts between different departments to implement and follow up the promotional activities;
- Managed mobile banking operations for 52 branches, resolving issues and improving performance through data analysis and rankings. Provided support by addressing customer complaints and advising on mobile banking activities.

## Student Work

### Class Study Representative of The Taxation Class of Grade 2017

10/2018-06/2021

- Organized orientation and cultural events; monitored academic progress; liaised between students and faculty

### Director of Department of Sport & Recreation, Student Union, School of Economics, XMU

12/2019-07/2020

- Planned sports tournaments and social events; coordinated stakeholders to ensure operational success

## Key Skills

- Language skills: Mandarin (native); English (fluent);
- Computer skills: Microsoft Office Suite (good), R (good), Stata (good).